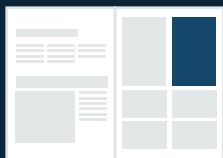


PORT STEPHENS MAGAZINE PRICE & SIZE GUIDE

We're excited to announce the launch of the refreshed Port Stephens Magazine, formerly known as the Visitors Guide, coming in October 2025! The pricing and size guide below highlights the great value of advertising opportunities available through our Partnership Program Tiers, as well as the rates for standalone Half Page and Full-Page ads.



Quarter Page Template

(included in Tier Three – Growth Partner)

One hero photo, 50% image and 50% text (approx. 70 words)

\$2,250 + GST

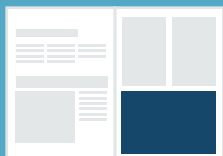


Third Page Template

(included in Tier Two – Experience Partner)

One hero photo, 50% image and 50% text (approx. 80 words)

\$2,650 + GST



Half Page Template

(included in Tier One Partnership - Destination Leader)

Up to 2 photos, 50% image and 50% text (approx. 100 words)

\$4,100 + GST

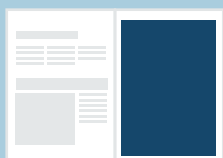


Free- Form Half Page

To be supplied as a standalone high-resolution PDF.

Specs to be provided.

\$5,600 + GST

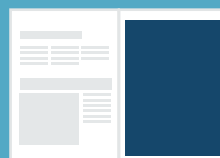


Full Page Template

(included in Corporate Partnership – Visitor Economy Advocate)

Up to 4 photos, 60% image and 40% text (approx. 150 words)

\$7,500 + GST



Free Form Full-page Advertisement (with preferred placement)

To be supplied as a standalone high-resolution PDF.

Specs to be provided.

\$10,500 + GST



Directory Listing

2 lines - Location and Phone Number Only

Free to all financial Partners

75,000 copies are distributed to accommodation properties, NSW Visitor Centres, hostels and hotels in Sydney CBD, consumer event and at Caravan and Camping Expos. Digital downloadable version on portstephens.org.au

How to book

Email info@portstephenstourism.com.au

Book your Visitor Guide advertisement
online by 31 July.

For more information contact
The Destination Port Stephens team on
(02) 4981 2964.

